



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

January 14, 2021

MEMORANDUM

TO : ALL UNDERSECRETARIES
ALL ASSISTANT SECRETARIES
ALL BUREAU DIRECTORS
ALL PROGRAM DIRECTORS
ALL REGIONAL EXECUTIVE DIRECTORS
ALL SERVICE DIRECTORS
ALL BFAR REGIONAL DIRECTORS

FROM : THE SECRETARY

SUBJECT : STRATEGIES TO STABILIZE FOOD SUPPLIES AND PRICES

In pursuit to manage the decreasing supplies and increasing prices of pork, vegetable, fruits and fish in NCR & Luzon, we have to implement the following strategies to stabilize food supplies and prices:

Pork

Immediate

- a) Increase shipments of hog surplus from Visayas, Mindanao, and other ASF-free areas in Luzon to NCR
- b) Sell pork via KADIWA in partnership with hog raisers' federations
- c) Enhance pork imports via MAV (54K MT)
- d) Increase volume of pork imports under MAV

Medium-term

- a) Vigorously implement "Bantay ASF sa Barangay" or BABay ASF aimed to prevent/manage and control ASF in partnership with LGUs, private sector, veterinary groups (PCSP, PVMA), SUCs (CLSU, UPLB), hog raisers & traders
- b) Massive repopulation in ASF-free areas or "Green Zones"
- c) Quick, speedy indemnification (P5,000/head)
- d) Provision of P30,000 livelihood loans (zero-interest, no collateral, 10 years to pay) to backyard hog farmers affected by ASF

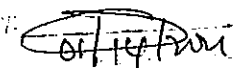
Vegetables & Fruits

Immediate

- a) Enforcement of suggested retail price (SRP)
- b) Intensify vegetable and fruit production
- c) Expand KADIWA ni Ani at Kita
- d) Regions to send more vegetables and fruits to NCR
- e) Expand urban agriculture (Gulayan sa Paaralan at Barangay)
- f) Distribute more seeds, planting materials

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with empowered and prosperous farmers and fisherfolk

BAFS
OFFICE OF THE EXECUTIVE DIRECTOR
Requested by: 
Date:



Medium-term

- a) Put up processing facilities
- b) Provide FCAs transport vans, warehouses, cold storages, etc

Fish

- a) Expand aquaculture (tilapia, bangus, shrimp)
- b) Regulate imports
- c) Joint fishing of commercial and municipal fisherfolk

The strategic communication support will be cross cutting to all strategies which includes information and education campaign.

For your guidance and appropriate action.

Thank you!



WILLIAM D. DAR, Ph.D.

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with empowered and prosperous farmers and fisherfolk*

